



## Jing SUN

### Senior Attorney

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#### Service

patent, litigation

#### Language

English, Chinese

#### Location

Beijing

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## Overview

Jing SUN is a Senior Legal Counsel at the firm's Beijing office. She practices in the areas of intellectual property law with a focus on IP litigation cases including patent infringement and patent ownership disputes, trademark infringement and administrative litigation, and unfair completion cases related to trade secrets, domain name and trade name. She also advises clients on matters concerning administrative enforcement, customs protection, and online complaints.

Jing has served as a strategic counsel for many multinational and domestic companies, and also represented the client before the courts in various IP protection litigations.

## Education

Master of law, Jilin University

Bachelor of law, Jilin University

## Qualifications

China Bar

## Case

- Representing a patent owner in several patent infringement lawsuits against the infringers before courts in Shanghai, Tianjin and Beijing, obtaining millions of RMB in compensation
- Representing an international group over the IP protection matter in China, including bringing patent infringement lawsuits in Guangdong and Zhejiang, filing complaint before IP office in Guangdong, applying for customs detention of infringing goods
- Representing an international company over trademark protection and unfair competition cases and providing strategic advice on series cases
- Representing famous food corporation over trademark infringement case related to domain name

## Professional Publications

Strategizing on writing damages into settlement in case of repeated infringement