

万慧达知识产权
WANHUIDA INTELLECTUAL PROPERTY

Media Center > Events

Wanhuida attends CTAC in Xiamen

Time： Nov 06 2026

@Wanhuida Intcllcctual Property

www.wanhuida.com

万慧达知识产权
WANHUIDA INTELLECTUAL PROPERTY

Time： Nov 06 2026 @Wanhuida Intcllcctual Property

Expertise Makes It Possible

Wanhuida attends CTAC in Xiamen

Media Center > Events

On November 6 – 9, 2026, the China Trademark Annual Conference (CTAC), which was organized by the China Trademark Association (CTA), was convened in Xiamen. The conference is an annual iconic event of the Chinese trademark community.



Wanhuida Intellectual Property sent a delegation to the conference. Headed by its Founding Partner and Management Committee Chair BAI Gang, the delegates included Partners and Management Committee members HUANG Hui, SU Liang, Jason YAO and LI Bin, Partners CAI Ye, CAO Aimin, HE Shanmei, LIAO Ting, LI Jie, LU Xue, MING Xingnan, YANG Mingming and ZHANG Han, Senior Associates DING Jinling, FU Ye and ZHOU Bin, as well as half a dozen lawyers and supporting staff.

On November 6, the China Trademark Magazine and IPHouse jointly released the winners of the “Top 600 Trademark Agencies in 2026”. The list was jointly compiled by the two organisations based on public available statistics in 2025, by rating candidate firm’s performance over a dozen parameters including filing numbers, rate of preliminary approval, success rate of trademark opposition and review and adjudication proceedings, high-profile clientele, among others. Beijing Wanhuida Intellectual Property Agency, an entity under the umbrella of Wanhuida Intellectual Property was included again in the list.

In the evening of November 7, the firm organized a closed-door seminar on a cruise. The firm’s veteran practitioners and dozens of in-house corporate counsels discussed hot-button issues including “Coping with Trademark Examination Citing Absolute Grounds” and “Enforcement against the Use of Misleading Trademarks”.

万慧达知识产权
WANHUIDA INTELLECTUAL PROPERTY

Time： Nov 06 2026

Media Center > Events



In the morning of November 8, the Conference on Analysis of Typical Trademark Cases was held. Wanhuida has one winning case, in which the firm represented Chengdu Huamei in prevailing in the trademark invalidation administrative litigation, which went through multiple rounds of procedure, including procuratorial protest launched by the Supreme People's Procuratorate and retrial ordered by the Supreme People's Court. The retrial court accepted our core arguments, rescinded the 2nd instance decision and ordered the China National Intellectual Property Administration (CNIPA) to remake a decision.


荣誉证书

北京市万慧达律师事务所：

贵单位代理的第 19391801 号“华美牙科”商标权无效宣告请求行政纠纷抗诉案被评为

商标代理年度案例（2025）

特颁此证。

中华商标协会

二〇二六年十一月

Certificate of merit

In the afternoon of November 8, Wanhuida Intellectual Property and its strategic partner Beijing JUSTRA Intellectual Property Center (JUSTRA) jointly organized Justra Salon themed “Responding to the Evolving Registration & Use Requirements under the Newly Revised Trademark Law”.

The firm's Partner and Management Committee member Dr. HUANG Hui shared insights on “Advantages and Disadvantages of Trademark Use in the context of the New Trademark Law”. Dr. HUANG categorized trademarks use into four scenarios:

Advantageous use could strengthen trademark distinctiveness, prove the non-deceptive nature of a mark, eliminate the concerns over adverse effect and accumulate reputation;
Disadvantageous use, like misleading use, transformed use and non-use, could undermine the trademark rights;
Harmful use, like use intending to piggyback on other's reputation or create confusion, would be detrimental to other's trademark distinctiveness, market reputation or other interests; and
Harmless (fair) use, which refers to descriptive, functional, indicative or prior use.

Dr. HUANG concluded the presentation by cautioning the attendees that registration offers procedural guarantee, while use is the substantial core of the trademark rights; brand owners could afford to neglect neither aspect.



Dr. HUANG Hui speaking

The firm's Partner MING Xingnan moderated the latter half of the Salon.



MING Xingnan moderating

The Salon brought together officials from the CNIPA and the local AMR (Administration for Market Regulation) authorities, deputy presiding judges from the IP tribunals, as well as academician from the IP community.



Group photos of the speakers and guests