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Wanhuida Practitioners attend various INTA events

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The 148th Annual Meeting of the International Trademark Association (INTA) takes place in London, England, from May 2 to May 6, 2026. This year's event boasts over 9,700 registrants, encompassing brand owners and professionals, government officials, business leaders, judges, and academics from 145 jurisdictions.

Practitioners from Wanhuida Intellectual Property attend various INTA events.

Bai Gang, Founding Partner and Management Committee Chair of the firm is invited to attend the INTA Board Alumni Luncheon, in his capacity as an ex- INTA board member.

Jason Yao, the firm's Partner and Management Committee Member, attends the INTA Foundation Board Meeting, in his capacity as a foundation board member.

Partner He Wei attends the INTA Rising stars Reception.

Partners He Wei and Fan Yongming interact with attendees from the firm's booth, which is part of the on-site exhibition of the Beijing Intellectual Property Office.



Partner He Wei also shares actionable insights and best practices with fellow panelists on the “Guardrails or Handcuffs? AI Regulation's Impact on Brand Strategy” session. The session explores the fast-evolving AI regulatory landscape and its impact on brand management. Panelists examine current AI regulations and emerging policy frameworks across key jurisdictions, highlighting implications for brand protection, enforcement, and reputation.

The firm is also an ardent participant of the INTA table topics, which offer the practitioners an opportunity to engage in small-group, moderated discussions, meaningful dialogue, practical insight-sharing, and peer-to-peer learning in an intimate setting.

Partner Jason Yao moderates table topic themed “Best Practices for Winning High Damages Against Counterfeiters”.



Jason Yao (L3, back)

Partner He Wei moderates “Beyond Borders: Navigate Multi-Jurisdictional Anti-Counterfeiting Campaigns”.



He Wei (L1)

Partner Fan Yongming moderates “Legally Obtaining Defendant’s Asset Information in IP Litigation to Ensure Enforcement of Judgments in China”.

Partner Cai Ye moderates “Increasing Burden of Use Proof in China: What Should Be Noticed and How to Deal with it” and “Rationale and Possible Consequence of Using ‘Deceptive/Misleading’ Trademarks in China”.



Cai Ye (R1)



Cai Ye (R2)

Trademark Counsel Gao Shusu moderates “Malicious Non-Use Cancellation: Weapon or Shield?”.

Partners that are members of INTA committees also attend committee meetings.

Partner Jason Yao attends the Enforcement Committee meeting. Partners Dr. S. Sam Li and Fan Yongming attend the Trade Secrets Committee meeting. Partner Lei Yongjian attends the GI Committee meeting. Partner Yang Mingming attends the Trademark Office Practices Committee meeting. Partner He Wei attends the Unfair Competition Committee meeting. Partners Wu Xiangrong and Cai Ye attend the International Amicus Committee meeting. Partner Li Yunquan attends the Data Committee meeting, and Partner Daniel Jiang attends the Patents Committee meeting.