

Expertise Makes It  
Possible

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## Wanhuida attorney speaks at BIPO event

Time: Apr 03 2026

@Wanhuida Intellectual Property

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On 3rd April 2026, the Intellectual Property Service Vendor Practice 101, a training session which is jointly organized by the Beijing Municipal Intellectual Property Office (BIPO) and the Beijing Municipal Intellectual Property Public Service Center, is held in Beijing.

The session aims to raise the intellectual property protection awareness among the local businesses and facilitate corporate innovation and growth overseas.

Gao Shusu, Trademark Counsel and Attorney-at-law, Wanhuida Intellectual Property, shares insights on "A Comprehensive Strategic Guidance on Portfolio Building, Enforcement and Risk Control". Shusu delves into the dos and don'ts the Chinese corporations should be aware of in formulating their oversea trademark filing strategy, executing brand enforcement campaign and resolving trademark disputes, offering concrete action checklist and practical takeaways to the attendees.

The event is well attended.



Gao Shusu speaking

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