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Wanhuida remains at the pinnacle of WTR ranking in 2025

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@Wanhuida Intellectual Property

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In the 2025 edition of the World Trademark Review 1000 - The World's Leading Trademark Professionals, which is released on 29th January 2025 (UK time), Wanhuida Intellectual Property has topped both litigation and prosecution rankings for yet another year. The firm is rated in the Gold Band as a first-tier PRC firm for both "Prosecution and Strategy" and "Enforcement and Litigation" category.

Wanhuida is being hailed by the WTR 1000 2025 as "a leader in trademark law", which is "recognised as one of the best trademark-focused lawfirms in China, offering efficient, clear, and cost-effective services". The firm has earned "an exceptional reputation for its deep expertise in trademark regulations and its pioneering work in China's trademark prosecution and litigation history", with a team "known for prosecution, advisory, strategic litigation, including CNIPA dispute proceedings such as invalidations".



Ranked in: China

Lauded as "a seasoned IP counsel and author", Founding Partner and Management Committee Chair BAI Gang is ranked by WTR as Luminaries for being "a thought leader in the field" and "an agile and bold practitioner well-equipped to see through an array of IP mandates".

Partner and Management Committee Member Dr. HUANG Hui also receives individual honor from WTR in the "Enforcement and Litigation" field for being "a distinguished practitioner whose penchant for IP extends beyond the firm".

Other recommended individuals within the firm include two other partners and Management Committee Members REN Haiyan (Prosecution and Strategy) and Jason YAO (Enforcement and Litigation), as well two Partners LI Yunquan and LEI Yongjian (both in Prosecution and Strategy). Haiyan is praised as being "the firm's most experienced trademark attorney", who is "highly respected for her expertise". WTR editorial commends Jason for being "a prominent name in the local IP scene", who "regularly collaborates with government agencies in order to help improve IP enforcement".

WTR speaks highly of LI Yunquan for "efficiently leading robust trademark defense and intricate enforcement

strategies for a range of Fortune 500 clients, helping them seamlessly navigate legal hurdles and successfully enter the Chinese market". LEI Yongjian makes his debut in WTR 2025, being described by his clients as "thoughtful, creative and considered", which according to WTR are "the hallmarks of the outstanding work on offer" as he "effectively safeguards, enforces and elevates his clients' assets".

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Gang Bai

Founding Partner / Management Committee Chair,
Wanhuida Intellectual Property

WTR says: Founding partner Gang Bai, a seasoned IP counsel and author, continues to be a thought leader in the field. He is an agile and bold practitioner well-equipped to see through an array of IP mandates.



Hui Huang

Management committee member / Partner,
Wanhuida Intellectual Property

WTR says: Hui Huang is a distinguished practitioner whose penchant for IP extends beyond the firm, having co-authored a book on intellectual property in the European Union.



Haiyan Ren

Management committee member / Partner,
Wanhuida Intellectual Property

WTR says: Haiyan Ren, the firm's most experienced trademark attorney, is highly respected for her expertise. Ren extends her practice to design patent counselling and strategic planning for integrated IP rights protection.



Jason Yao

Management committee member / Partner,
Wanhuida Intellectual Property

WTR says: Jason Yao leads the firm's Shenzhen and Hong Kong offices. A prominent name in the local IP scene, he regularly collaborates with government agencies in order to help improve IP enforcement.



Yunquan Li

Partner, *Wanhuida Intellectual Property*

WTR says: Yunquan Li efficiently leads robust trademark defense and intricate enforcement strategies for a range of Fortune 500 clients, helping them seamlessly navigate legal hurdles and successfully enter the Chinese market.





Yongjian Lei

Partner, *Wanhuida Intellectual Property*

WTR says: "Thoughtful, creative and considered" are the hallmarks of the outstanding work on offer by Yongjian Lei as he effectively safeguards, enforces and elevates his clients' assets. Leveraging his expertise, he contributes to the field through various publications.



This year's guide spans almost 90 jurisdictions, highlighting the expertise, leadership and forward-thinking driving the global trademark industry. WTR's dedicated team of researchers and analysts scrutinised thousands of client references and conducted over 1,000 interviews, with input from some of the world's biggest brand owners and more law firms and agencies participating in the research than ever before. Individuals qualify for inclusion in the WTR 1000 upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market in which they operate. Firms qualify for a listing on the basis of their depth of expertise, market presence and the level of work on which they are typically instructed. The results are presented in bands – gold, silver and bronze – to reflect the reputations of teams and professionals relative to their peers in the field.