



WANG Yuming

Partner

Service: Trademark / Patent / Litigation / Copyright / Investigation & Enforcement

Language: Chinese / English

Overview

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WANG Yuming is a Partner based in the firm's Beijing Office, where he has been practicing since 2014. He has been admitted to China Bar since 2011.

Yuming's practice primarily focuses on intellectual property law. He has abundant experience in litigating trademark, unfair competition, patent and IP-related contractual matters. Yuming has been defending his clients IP interests all the way up to China's Supreme People's Court. Honing his expertise in over 300 lawsuits, Yuming has served as lead counsel in half a dozen landmark cases, which are selected as exemplary cases by the Supreme People's Court and the Beijing High Court. He has advised many Chinese business magnates and multinational corporations in the pharmaceutical, FMCG, telecommunications, fashion, optical, spirits, as well as manufacturing industry.

Some of Yuming's recent work includes:

- Representing Michelin in winning the civil suit against Shanghai Mi Zhi Lian Catering Management Ltd. et al., which used the Chinese transliteration of the Cantonese pronunciation of Michelin in business operation and as registered trade name. The Wuhan Intermediate court and the Hubei High Court affirmed trademark infringement and unfair competition, ordered cessation and awarded damages of RMB 10 million. This case has been selected as *SPC's 50 Exemplary IP Cases of 2023*.
- Representing Bayer in a patent administrative enforcement action against two Chinese infringers offering for sale the client's patented drug rivaroxaban, obtaining favorable decisions from the Nanjing IP Office. The infringers appealed all the way to the SPC but to no avail. The SPC used this case to clarify several key issues, including whether offering for sale hinges on the availability of the patented drug, whether a disclaimer from the accused infringer creates exemption from infringement liability, and whether the Bolar exemption applies to the act of offering for sale. The case has been selected as *SPC's 50 Exemplary IP Cases of 2022*.
- Representing Bayer in coordinating the Beijing Intellectual Property Office in enforcing its pharmaceutical patent over the anticoagulant compound rivaroxaban by initiating an administrative action against a local infringer selling and offering to sell the patented products. Under the auspices of the Beijing IP Office, the two parties reached an amicable settlement. The case is listed as one of the *Ten Exemplary Intellectual Property Administrative Enforcement Cases of 2019* by the Beijing IP Office.
- Representing SEB, the world's leading small home appliance supplier in winning an invention patent infringement lawsuit against a domestic infringer before the Supreme

People's Court.

- Representing Lacoste in the invalidation proceeding and subsequent administrative litigation initiated by CARTELO CROCODILE PTE LTD against Lacoste's registered trademark “  ” in Class 25. The SPC, in a re-adjudication procedure, finally decided to maintain the validity of the trademark. The case is selected as one of the *SPC's Annual 50 Exemplary IP Cases in 2018*.
- Representing Unilever in the "unassailable" trademark infringement suit before the Beijing Intellectual Property Court, successfully fending off the plaintiff's trademark infringement allegations.
- Representing Commercial Press in bringing a trademark infringement and unfair competition action against an infringer that publishes copycats of the client's best-selling dictionary, obtained favorable court decision, judicial WKTm recognition of the client's unregistered trademark, injunction and damages of RMB 3.27 million. The case is selected as *SPC's Top 10 IP Cases in 2017*.
- Representing a real estate company in securing a favorable settlement in a RMB 2500 million contractual dispute before the Supreme People's Court.

Yuming has been listed as a Rising Star by *MIP IP Stars* in 2021, 2022, 2023 & 2024. He is one of the “2023 ALB China Rising Lawyers”. He is selected by Legal500 as one of the Other Key Lawyers in 2024 and the Recommended Lawyers in 2022. He is one of China's TOP 50 IP litigators rated by IPHOUSE in 2020 and an outstanding attorney-at-law rated by Haidian Bureau of Justice in 2018.

Credentials

LLM, Beijing Normal University

LLB, China Agricultural University

Qualifications

China Bar