



## REN Haiyan





Management committee member Partner

**Service:** Trademark / Litigation / Copyright / Investigation & Enforcement

**Language:** Chinese / English

### Overview

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REN Haiyan is a Partner at Wanhuida Intellectual Property and a Member of the firm's Management Committee. She is the most experienced trademark attorney of the firm, starting practising as a trademark attorney in 1994 and progressively extending her practice to design patent counseling and strategic planning for integrated IP rights protection.

In 1999, Ms. REN co-founded WAN HUI DA with a number of other experienced attorneys. As one of the founding partners, she has made an indelible contribution to the firm, which has already been ranked as a top tier IP firm by various professional publications. As one of the firm's main representatives, Ms. REN has been nominated as a leading individual practitioner in the field of intellectual property in China. She was included in *Managing IP's Top 250 Women in IP* (2020 - 2023 edition) for her exceptional performance for her clients and firms. She was named as an Outstanding Individual in prosecution and strategy (Gold Band) by the *World Trademark Review* in 2022, 2023 and 2024. She was the Exclusive winner of 2012 *International Law Office Client Choice Awards* (IP field, China) and an "IP STAR" in China rated by *Managing Intellectual Property* since 2017. Since 2019, Haiyan has been listed as a recommended IP Lawyer by *The Legal 500*. In 2023 and 2024, she is also listed as an "Eminent Practitioner" by *Chambers & Partners* in the category of "Intellectual Property: Non-litigation (PRC Firms)".

In her 30+ years of practice, Ms. REN has handled high-profile cases relating to trademark and design patent filing, registration, litigation and dispute resolution. As the joint head of the firm's trademark practice group and the managing coordinator for all anti-counterfeiting, infringement and unfair competition cases, she has guided a team of more than 300 trademark and patent attorneys and attorneys-at-law. She has advised numerous Fortune 500 companies on trademark profile auditing, strategic planning for trademark and design protection, domain name disputes, unfair competition cases, IP border protection by Customs and criminal enforcement.

Ms. REN was elected to the International Trademark Association (INTA) China Trademark Office Subcommittee of the Trademark Office Practices Committee for her significant

experience in the field. Ms. REN is also a sought-after speaker at IP-related seminars and conferences throughout China and has given speeches at various global annual conferences organized by INTA, the International Anti-counterfeiting Coalition and others.

She authors or co-authors a dozen articles, with some of her recent articles including: *“Several Issues We Should Know in the Battle against Bad-Faith Trademarks in China”*, *“Becoming more strategic in fighting bad faith filing in China”* (*Asialaw Leading Lawyers* 2018) and *“Bad faith trademark filing”* (*Asialaw Leading Lawyers* 2017).

She currently serves as the Co-chair of INTA China Global Advisory Council for the 2024-2025 term.

## Awards

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- Eminent Practitioner by Chambers & Partners in the category of “Intellectual Property: Non-litigation (PRC Firms)” (2023 & 2024)
- World Leading Trademark Professional by World Trademark Review (2011, 2012, 2017, 2018 & 2019, 2022 - 2024)
- Top 250 Women in IP by prestigious international IP media Managing Intellectual Property (2020 - 2023)
- IP STAR in China by prestigious international IP media Managing Intellectual Property (2015, 2017 - 2023)
- Recommended IP Lawyer of The Legal 500 (2019- 2024)
- Leading Lawyer in the practice area of intellectual property in China by Asialaw Profiles - premium legal directory for domestic law firms in Asia-Pacific (2016 - 2018)
- Leading Intellectual Property Lawyer in China by “China Law & Practice” - a leader in specialized industry news and information (2015)
- Leading IP Individual by Chambers & Partners (2009, 2011-2013)
- Exclusive winner of 2012 ILO Client Choice Awards (IP field, China)

## Membership & Qualification

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- Member of INTA
- Special researcher of the Intangible Assets Management and Research Center of China University of Political Science and Law (CUPL)