

# Expertise Makes It Possible

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**Expertise  
Makes It  
Possible**





“Wanhuida Intellectual Property” is a service mark shared by Wanhuida IP Agency and Wanhuida Law Firm. It emblemizes the home of some 500 dedicated professionals, including trademark attorneys, patent attorneys, attorneys-at-law and their proficient staff and the high quality of services they provide for thousands of our clients worldwide.

## Overview



### **26 years' experience**

Protecting client's interests  
and contributing to the  
advancement of China's  
legal fronts



### **8 offices**

Covering major IP  
hubs in China



### **500+ practitioners and staff**

50+ partners  
160+ trademark attorneys  
80+ patent attorneys  
120+ litigation lawyers



### **One-stop shop**

Serving clients' IP  
needs in Chinese and  
international markets

40+

Cases reported in the Supreme People's Court ("SPC") Gazette, IP Report or selected by SPC for its annual 10/50 exemplary cases

70+

Transactions or cases selected by industry associations or professional legal medias as "Deals of the Year" or "Exemplary Cases of the Year"

80+

Cases honored as representing "Best Practices" by local administrations for market regulation, IPOs or courts

	Cumulative Caseload (1999 - 2024)	Caseload of 2024
Trademark prosecution	650,000+	73,000+
Patent prosecution	approx. 62,000	6,600+
Administrative enforcement	38,000+	2,300+
Litigation	16,500+	1,500+

## Our Endorsement

### The Legal 500

Tier 1 PRC firm in both "Intellectual Property Contentious" and "Intellectual Property Non-contentious", 2012 – 2025

**Legal500**

### Managing Intellectual Property

Tier 1 PRC firm (domestic) in both "Trademark Prosecution" and "Trademark Disputes", 2011 – 2024

**Managing IP**

### Chambers & Partners

Intellectual Property: Litigation & Non-litigation (PRC Firms) in China, Band 2, 2019 – 2025

**Chambers**  
AND PARTNERS

### asialaw

Highly recommended intellectual property firm in China 2024 – 2025

**asialaw**

### World Trademark Review

Gold-band PRC firm (domestic) for both "Prosecution and Strategy" and "Enforcement and Litigation", 2011 – 2025

**WTR**

### Intellectual Asset Management

Silver-band PRC firm (domestic) for patent litigation and prosecution, 2020 – 2024

**IAM**

### Asian Legal Business

China Domestic Trademarks / Copyright Law Firm Tier 1, Patent Law Firm Tier 2, 2021 – 2025

**ASIAN LEGAL  
BUSINESS**

### China Business Law Journal

China Business Law Awards Winner in the category of intellectual property (Trademark), 2024

**CHINA BUSINESS  
LAW JOURNAL**

## Our Strength

Wanhuida Intellectual Property is a leader in the IP field of China.  
It integrates resources for serving client needs in China's vibrant market, featuring:



Prosecution services  
with high rate of success



Multilingual and  
interdisciplinary skills



Enforcement services  
maximizing clients' interests



Cumulative experiences  
in ground-breaking cases



Proactive defense strategy  
and remedial approach

## Our Services

We serve multinational and domestic companies for their IP needs in Chinese and international markets. Our services encompass registration, prosecution, litigation, licensing, and management of various intellectual property rights, including trademark, patent, copyright, domain name, trade name, trade dress and trade secret. We are experienced in deploying administrative as well as judicial means for IP dispute resolution, implementing compliance programs, devising legal strategy for corporations to navigate markets of different economies, and tackling novel and intricate issues brought forth by economic and technology advances.



## Conventional Services



Registration, Prosecution & Validation of Trademark and Patent  
Assignment & Licensing  
Copyright Registration  
Domain Name Registration & Dispute Resolution  
Administrative Enforcement of IP and Other Rights  
Customs Interception of Infringing Goods  
Administrative, Civil & Criminal Litigation

## Supporting Globalization of Chinese Brands



Global Market Research  
Global Branding Strategy  
Global Marketing & Public Affairs  
Global Trademark Registration  
Global Brand Acquisition  
Global Patent Application  
Global Patent Infringement Analysis  
Global Investigation & Enforcement  
Cross-border IP Assignment & Licensing  
Cross-border Copyright Transaction & Enforcement

## Multidimensional Consultancy



Counseling  
Portfolio Management  
IP Compliance  
IP Evaluation  
IP Risk Assessment: Validity, Infringement & FTO  
IP Due Diligence for IPO & M&A  
IP Strategy

## Outreach Services



AI-related IP Matters  
Data Compliance & Information Network Development  
Project Research

## High Profile Cases

Over the years, our prosecution team helped clients in prosecuting numerous patent and trademark applications and in obtaining enforceable patent and trademark rights with a high rate of success. We have also litigated thousands of cases concerning patent infringement and validity, trademark registration, ownership and infringement, unfair competition, trade secrets, patent ownership and other technology or IP related disputes, protecting our client's interests and contributing to the advancement of China's legal fronts. Our focus is always the same: adding value to our clients.

We are not scholars of law but practitioners with practical legal issues in mind. Our active involvement in policy and law developments gives us good sense on the direction of the laws and equips our professionals with insights that can be critical for protecting the interests of our clients. We also have the pulse on the application of the law through thousands of cases before courts and administrative agencies.

The mix of legal expertise and result-oriented approach has been critical to our past success and will be our key for approaching new challenges as we launch into the future.



Bad Faith ✓

Representing **New Balance** in the re-adjudication proceeding before the SPC, which led to the successful invalidation of two trademarks in class 25 that imitated its iconic “**N**” logo. The SPC rulings may serve as precedents for similar cases where bad faith demonstrated in the way a registered trademark is used may have an impact on the determination of the similarity.

Representing Chinese smartphone giant **Xiaomi** in winning an opposition against a copycat of “**MI**” logo in class 9.

Representing fashion house **AKRIS PRET-A-PORTER AG** in successfully opposing the bad faith application of “**A-K-R-I-S-**” mark in Class 25, by going through opposition, opposition review and two instances of court trial, TRAB re-examination and subsequent administrative litigation.

Distinctiveness ✓

Representing a major player in wedding photograph shooting business in reversing unfavourable CNIPA and court decision invalidating its registered trademark “**米兰**” (Chinese transliteration of “**Milan**”) in class 41. The court of appeal found that the trademark had acquired secondary meaning through extensive use and is unlikely to cause confusion, thus ruled to maintain the registration.

Obtaining for the client the revocation of “**千页豆腐**” (thousand-layer tofu) trademark registered by a Chinese food producer in class 29 in 2013. The court of appeal affirmed that the trademark has degenerated into a generic name of tofu and tofu varieties when the revocation application was filed.

Representing **ANDREAS STIHL** in defeating a copycat of its orange and grey color combination on chain saw, obtaining a court injunction and damages of RMB 400,000. This is the first precedent of a color combination trade dress being granted judicial protection in China.

Representing **Southwest Pharmaceutical** in the re-adjudication before the SPC of a trademark dispute administrative litigation, safeguarding the client’s most important **散列通** trademark registration.

Representing **Microsoft** in obtaining a favorable decision from the Beijing High Court on the territorial extension of the international registration of the trademark “**POWERPOINT**” in Class 42 to China.

> SPC Re-adjudication Cases

> CNIPA Exemplary Cases

> Beijing IP Court Top 18 Bad Faith Cases

> SPC Top 50 Cases

> Beijing High Court Top 10 Trademark Cases

> First Impression Cases


> SPC Top 50 Cases

> Beijing High Court Top 10 Cases

## LOC v

Representing **Xiaomi** in winning the unfair competition suit against the infringers that pre-emptively registered its voice activation command prompt, brazenly sent cease and desist letter to Xiaomi and sold infringing products. The court found unfair competition, ordered cessation and awarded Xiaomi damages of RMB 1.2 million.

## &gt; SPC Top 10 Cases

Representing **Lacoste** in the invalidation proceeding and subsequent administrative litigation initiated by CARTELO CROCODILE PTE LTD against Lacoste's registered trademark "  " in Class 25. The SPC, in a re-adjudication procedure, finally decided to maintain the validity of the trademark.

## &gt; SPC Top 50 Cases

Representing **Michelin** in a trademark infringement suit against a Chinese infringer exhibiting and promoting toys using the "Tire man device", obtained favorable re-adjudication decision, cessation and damages of RMB 100,000. The re-adjudication court ascertains that using a figurative trademark as a three-dimensional object constitutes trademark infringement.

## &gt; SPC Top 50 Cases

Representing **L'Oréal** in a trademark infringement and unfair competition suit against the combined use of its trade name and an infringing mark on goods of the same class, obtaining a favorable court injunction and damages of RMB 500,000, the highest statutory damages then provided by the Trademark Law.

## &gt; SPC Top 50 Cases

Representing **Lacoste** in a trademark infringement suit against the operator of a market where counterfeit distributors were located, obtaining a court injunction and decision holding the market operator liable for trademark infringement, due to its failure to fulfill the duty of care.

## &gt; SPC Gazette Cases

Representing **Chivas** in obtaining the first judgment finding that the infringer's conduct infringes Chivas' registered 3D trademark. This is the first 3D trademark infringement decision in China.

## &gt; First Impression Cases

Representing Hermes in prevailing in the trademark infringement and unfair competition suit against a real estate developer using its trademark and iconic design as building name and in business promotion activities, obtained judicial well-known trademark recognition, injunction and damages of **RMB 2 million**.

## &gt; Qingdao Court IP Exemplary Cases

Representing a major distillery in attending the prosecutorial protest proceeding before the Beijing People's Procuratorate Fourth Branch lodged by a trademark infringer challenging an administrative punishment decision made by the Beijing AIC against a local supermarket selling its infringing spirits. Under the auspices of the procuratorate, a settlement agreement was signed. The infringer agreed to make its trademark distinguishable from the client's registered trademark in actual use and both parties entered into trademark coexistence agreement and withdrew all the pending civil and administrative proceedings.

## &gt; SPP Exemplary Cases

## WKTM ▾

Representing the **Commercial Press** in bringing a trademark infringement and unfair competition action against an infringer that published copycats of the client's best-selling dictionary, obtained a favorable court decision, the recognition of the well-known status of the client's unregistered trademark, an injunction and damages of RMB 3 million.

> SPC Top 10 Cases

Representing **Michelin** in a trademark infringement and unfair competition suit against the prominent use of its trade name and registered trademark by an acoustic equipment manufacturer, winning the suit and the judicial recognition of Michelin's super well-known trademark status.

> SPC Top 50 Cases

Obtaining for **Kodak** the well-known trademark status through judicial proceeding.

> SPC Gazette Cases

## Prior Rights ▾


Representing **Mr. Manolo Blahnik** in successfully invalidating through retrial proceeding the registration of trademark "MANOLO&BLAHNIK马诺罗·贝丽嘉" filed by a Chinese squatter in class 25 in 1999, based on the designer's name right and bad faith of the registrant. The client went through opposition, review of opposition, invalidation and the ensuing administrative suits, but to no avail. The retrial decision turned the table for the client in a decades-long battle against the copycat mark.

> SPC IP Report Cases

Representing a famous Chinese children's show host in invalidating a trademark that intended to register her stage name "Tumblebug in Chinese Character". The invalidation decision was upheld by the first instance court and the court of appeal.

> Beijing IP Court Top 15 Cases

## Non-use Revocation ▾

Representing **Huya**, a leading Chinese game livestreaming platform in reversing the unfavorable cancellation decision against its iconic device mark "  " on service of "sales promotion for others" in class 35 through trademark administrative suit. The court of appeal affirmed that Huya, by leveraging its traffic and user base, received a proportionate share of revenue from the third-party game developer and provider, for promoting their games through livestreaming, offering downloading and organizing promotional events so as to increase game downloading and top-ups. Such act constitutes offering planning and promotion to facilitate the sale of other's goods or services, thus falls under the "sales promotion for others" service in class 35.

> SPC Annual Report on  
Application of Law in IP Cases

Representing **General Mills** in canceling a trademark squatter's "Wanchai Ferry in Chinese" mark in Class 42. The SPC maintained the second instance decision to cancel the registration and affirmed that single and symbolic use of the trademark for the mere purpose of sustaining its registration cannot justify the registrant's real intention to use such mark.

> SPC IP Report Cases

## Trademark

### Parallel Imports v

Representing **Pierre Fabre Dermo Cosmetique** in obtaining an unfair competition decision against an online seller of genuine **Avène** products that promotes business in a misleading way.

Winning for **Michelin** a trademark infringement suit against the distributors of parallel imports, making it the first infringement decision against a distributor of parallel imports issued by a Chinese court.

Representing **Pernod Ricard** in a civil litigation against a retailer of parallel import **Absolut** spirits and winning the case on the ground that the removal of the product identification number infringes the consumers' right to know the product origin and interferes with the trademark owner's tracking system on product quality.

Representing **Fendi** in prevailing in the appeal and re-adjudication of a trademark infringement and unfair competition proceeding against an unaffiliated retailer selling gray market Fendi goods and using Fendi trademarks in business operation and on the signage. The re-adjudication decision rejecting the fair use defence is expected to help set a precedent as to how business should be promoted in the context of parallel imports.

Representing the Chinese OEM manufacturer of Stahlwerk Schweissgeräte GmbH, a leading German welding equipment supplier whose founder owns the registered trademark **Stahlwerk** in Germany, in winning the trademark infringement retrial proceeding initiated by an ex-business associate and bad-faith registrant of Stahlwerk in China.

> SPC Top 50 Cases

> First Impression Cases

> China IP Magazine Exemplary Cases

> Shanghai Courts Top 10 Cases

> Zhejiang Courts Top 10 Cases

## Damages v

Representing **United Family Healthcare** in a re-adjudication proceeding against a copycat, in which the SPC affirmed trademark infringement and unfair competition, ordered the cessation of the infringing acts and name change and awarded **RMB 3 million** for damages and costs.

### > SPC Top 50 Cases

Representing **3M** in obtaining damages of **RMB 3.5 million** (exceeding the statutory limit in the Trademark Law) against a Chinese infringer, a decision upheld by the court of second instance and by the SPC.

### > SPC Top 50 Cases

Representing **Wyeth** in securing a favorable decision in a civil appeal proceeding against a long-term infringer Guangzhou Wyeth Baby Products Ltd. et al. The Zhejiang High Court upheld the decision rendered by the Hangzhou Intermediate Court, which found trademark infringement and unfair competition, ordered cessation, and granted punitive damages of **RMB 30 million** and reasonable legal expense of **RMB 550,000**.

### > SPC Top 10 Cases

Representing **Stihl** in bringing an incidental civil action during criminal proceedings against the counterfeiter before the Court of Yuyao in Zhejiang Province, which adopted all the recommendations made by the Public Prosecutor and pronounced sentences of

prison from 2 to 3 years, accompanied by probation periods. Stihl obtained an amount of **RMB 500,000** as damages.

### > Zhejiang Procuratorate Exemplary Cases

Representing the client in lodging a trademark infringement suit against a rival distillery whose low-price dumping of the infringing products significantly erodes the client's market share, obtained a court injunction, trademark infringement finding and damages of **RMB 15 million**. The court of appeal upheld the judgment made by the court of first instance.

### > Henan High Court Top 10 Cases

Representing **New Balance** in obtaining a permanent court injunction and landmark damages of **RMB 30.04 million** (inclusive of reasonable costs) in the second instance of a trademark infringement and unfair competition suit against the infringers using a slavish copycat of the client's iconic slanting "N" logo and its Chinese trade name, which has acquired certain influence.

### > QBPC Top 10 Cases

Representing **New Balance** in winning a civil infringement suit against a slavish copycat of its iconic slanting "N" logo and peculiar trade dress. The first instance court ruled in favor of the client, granting an injunction, damages of **RMB 18.2 million** and a public apology.

### > High Damages

Representing **Michelin** in winning the civil suit against Shanghai Mi Zhi Lian Catering Management Ltd. et al., which used the Chinese transliteration of the Cantonese pronunciation of Michelin in business operation and as registered trade name. The Wuhan Intermediate court and the Hubei High Court affirmed trademark infringement and unfair competition, ordered cessation and awarded damages of **RMB 10 million**.

### > SPC Top 50 Cases

Representing **YETI** in suing the ringleader counterfeiters from a major criminal prosecution proceeding in a trademark infringement civil suit, obtained court cessation and damages of **RMB 20 million**.

### > CBLJ Deals of the Year

Advising a leading Chinese pharmaceutical company in prevailing in two instances of court proceeding, where the Suzhou Intermediate Court and the Jiangsu High Court unanimously ruled against a rival Chinese insulin maker and an ex-shareholder of the client that preemptively registered and used similar trademarks, adopting similar trade names and trade dress. The court found trademark infringement and unfair competition could be established, recognized the well-known trademark status of the client's prior marks, ordered cessation, and awarded damages of **RMB 60 million**.

### > SPC Annual Report on Application of Law in IP Cases

Criminal Cases ▾

Representing **ABB** in bringing a private criminal prosecution against a counterfeit seller before a primary court in Wuhu, which found exporter Teaton and its owner Zhang guilty of selling goods bearing counterfeit registered trademarks, sentencing Zhang to 3.5-year imprisonment and imposing RMB 800,000 fines to Zhang and RMB 850,000 fines to Teaton. Both defendants appealed to the Wuhu Intermediate Court, which upheld the decision of the court of first instance.

> SPC Top 50 Cases

Representing **L'Oréal** in coordinating Shanghai PSB and the PSB authorities in 4 provinces to launch a coordinated raid operation against 16 targets. The action led to the apprehension of 13 suspects and seizure of substantial amounts of counterfeits. The case was later prosecuted before the Shanghai courts, which led to the conviction, imprisonment and fines of 10 culprits.

> SPC Top 50 Cases

Representing a leading multinational alcoholic beverage maker in coordinating the law enforcement officials of Shanghai PSB in launching a series of coordinated raid actions against a major syndicate engaged in manufacturing counterfeit wines, which led to large seizures and the detention of 41 suspects.

> MPS Top 10 Cases

Representing **CIVB** in holding Shanghai Feitong and its actual operator ZHUGE criminally liable for counterfeiting geographical indication collective trademark “Bordeaux”.

> Shanghai Pudong Court Top 10 Cases

Representing a trade secret owner in the criminal prosecution proceeding against an employee seeking to misappropriate and patent the said trade secret. The defendant was sentenced to 4-year imprisonment and fined RMB 800,000. The courts affirmed that even if each constituent technique of the trade secret has been disclosed, the said trade secret shall be deemed as unknown to the public in its entirety, provided that the combination of the technique has yet been made public.

> Hangzhou Procuratorate Exemplary Cases

Representing a major Keemun tea maker in invalidating the registration of **Keemun Black Tea** certification trademark, which erroneously designated Qimen County as the exclusive growing region of Keemun Black tea. The court of appeal and the re-adjudication court (SPC) found the registrant breached the good faith principle and upheld the invalidation decision.

> SPC Top 50 Cases

Representing the French government bureau **INAO** in blocking the registration of “L'OIE DES LANDES” (Goose of LANDES) filed by a Chinese company in class 29 through opposition proceeding, citing “**VOLAILLES DES LANDES**”, a French GI covering the poultry produced in the French region of Landes. The CNIPA found the applied mark misleading (when being used on meat) and prone to create confusion (when being used on other goods).

> CNIPA Exemplary Cases

Representing **BNIC**, the French National Bureau of Cognac Industry in prevailing in the unfair competition suit launched against Ford. Both the first and second instance courts found that Ford China exploited the reputation of ‘Cognac’, a protected GI to elevate its own brand, thereby gaining an unfair competitive edge. The courts thus ordered cessation and awarded damages of RMB 2 million.

> Suzhou Intermediate Court Top 10 Cases

Representing **CIVC** in registering the geographical indication “**Champagne**” and its Chinese transliteration 香槟 as collective trademarks in China and subsequently obtaining the well-known trademark recognition for the same through judicial proceeding, extending the protection of the well-known GI collective trademarks to perfume.

> First Impression Cases

Representing French government bureau **INAO** in successfully citing the Geographical Indication “**BLEU D'AUVERGNE**” as an appellation of origin for French cheese, in an opposition against the trademark “奥福格” (transliteration of AUVERGNE), which had been applied by a Chinese company for use on goods like “canned fish, pickled fruit, cheese” in Class 29.

> CNIPA Exemplary Cases

Representing the French winery **Chateau Brane-Cantenac** in successfully invalidating the preemptive registration of “**BRANE CANTENAC**” for wines, which was filed by a company that had a special relationship with an agent (in a broad sense) of the client.

> Beijing IP Court Top 18 Bad Faith Cases

Representing **CIVB** against a local infringer before the first instance court and the court of appeal, which affirmed the trademark infringement and unfair competition, ordered the cessation of the infringing acts and awarded damages of RMB 500,000.

> Shandong High Court Top 10 Cases

## Patent

BioPharma ▼

Successfully defending the legitimacy pertaining to the patentee's implementation of a valid chemical compound invention in a high-stake anti-monopoly appeal proceeding. The China Supreme People's Court overturned the unfavourable first instance court decision, which ordered the client to pay hefty damages of RMB 90 million.

> SPC Exemplary  
Anti-monopoly and Unfair  
Competition Cases

Representing the patentee in successfully defending the validity of the client's medical use patents and obtaining favorable court decisions, cessation and damages of RMB 800,000 in the patent civil suits. This is the first parallel administrative and civil proceedings involving chiral drug medical use patents before the SPC.

> SPC Top 50 Cases

Representing **Bayer** in a patent administrative enforcement action against two Chinese infringers offering for sale the client's patented drug rivaroxaban, obtaining favorable decisions from the Nanjing IP Office. The infringers appealed all the way to the SPC but to no avail. The SPC used this case to clarify whether the Bolar exemption applies to the act of offering for sale.

> SPC Top 50 Cases

Representing **Ruiqiang** Medicinal Science and Technology against Hu Xiaoquan in a patent infringement re-adjudication proceeding before the SPC. The case was selected by the SPC for its significance in construing the "close-ended" claim.

> SPC IP Report Cases

Defending successfully the validity of **Simcere** patent on formulation comprising Amlodipine and Irbesartan in the re-adjudication proceeding before the SPC. The case was selected by the SPC for its significance in applying the fairness and reasonableness principles in interpreting the Guidelines for Patent Examination and in determining whether a new matter has been introduced by amendment.

> SPC IP Report Cases

Helping defend the validity of **Bayer's** compound patent of blockbuster anticoagulant drug rivaroxaban. The invalidity decision affirms that the teaching of specific drug structure-activity relationship is pivotal in ascertaining whether there is technical motivation for structural modification in the prior art.

> CNIPA Top 10 Cases

Representing **Bayer** in enforcing its pharmaceutical patent over the anti-tumor compound sorafenib by initiating an administrative action against a local infringer offering to sell the patented products. The Shanghai IPO granted Bayer's petition and ordered cessation of the infringement.

> CNIPA Top 10 Cases



### Mechanical engineering ✓

Representing **SEB**, the world's leading small household appliance supplier, in defeating a patent infringer in two instances of court proceedings, obtaining a court injunction and damages of RMB 300,000. The case was selected by the SPC for its clarification on how to define the protection scope of functional claims.

Representing **SEB** in defending a dozen rounds of invalidation requests against its patent portfolio for the strategic product Actifry dry fryer in China. Given that the dry fryer has accumulated sales volume of 1.17 billion euros worldwide, and infringing products are all sourced from China, maintaining the validity of the core patent portfolio in China is instrumental in containing the infringing products worldwide.

### Materials ✓

Representing **Corun** Energy against Alantum Technology in a patent infringement re-adjudication before the SPC. The case was selected for its significance in applying the doctrine of equivalents.

Representing **Guangzhou New GEP** in a re-adjudication proceeding for a patent infringement suit, in which the SPC supported the argument that in the construction of a claim, if the parties have a different understanding of the wordings, one may refer to the specification and the drawings to interpret the claim.

### Damages ✓

Advising **P&G** in fending off the unreasonable patent infringement suit initiated by a Chinese patentee, which claimed whopping damages as high as **RMB 100 million** before the Shanghai IP Court by having the patentee's invention invalidated.

Obtaining a favorable court judgment in defending a client in an infringement suit in which the plaintiff asserted a chemical process patent and claimed damages in the amount of **RMB 12.9772 million**.

Representing trade secret owner **Soundking** in securing injunction, damages of RMB **3.6572 million** and reasonable expenses of RMB 220,000 from four former employees and their associated company, which were engaged in misappropriation of Soundking's trade secrets.

> SPC Top 50 Cases

> Defending Patent Validity Against Attacks of Obstinate Infringers

> SPC Top 10 Cases

> SPC IP Report Cases

> Fending off Unreasonable Patent Assertion

> Fending off Large Damages Claim

> High Damages Case



HIGH PROFILE CASES

Representing the client in successfully revoking an unfavourable administrative decision made by a local AMR authority by leveraging the findings of the distinguishing design features in the CNIPA decision to contradict the Patentee's arguments in the infringement proceeding as it breaches the estoppel principle. The approach finally led to the non-infringement finding of the court of appeal. This is SPC's first administrative decision concerning infringement assessment of GUI design patent.

Representing **MAPED** in patent infringement lawsuit against the manufacturer and distributor of infringing scissors through first and second instance as well as re-adjudication, obtaining the SPC's confirmation that "extra design" element has no material impact on the determination of patent infringement.

Representing **Carlsberg** in successfully invalidating the design patent, which infringes on its V8 registered trademark filed in prior to the design at issue. The case went through invalidation action at the CNIPA and two instances of court proceedings. The Supreme People's Court, which serves as the court of appeal in the administrative proceeding, ruled in favor of Carlsberg.

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> First Impression Cases

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> SPC Top 50 Cases

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> SPC IP Court's Abbreviation of Adjudication

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Wanhuida Intellectual Property has closely followed the development of Chinese IP laws and regulations and has been an active participant in the improvement of the Chinese legal and regulatory environment. Its contributions to the initial drafting and subsequent amendments to China's major IP laws and their interpretations in courts have received distinguished recognitions. Wanhuida is well positioned to foresee trends in legal developments as well as enforcement practices for the benefit of its clients.



Wanhuida also has many publications, including “China Patent Report”, “China Trademark Report” (Vol. I – XII), “Trademark Law” (1st, 2nd & 3rd Edition), “Trademark Laws of Twelve Nations”, “Copyright Law”, “Copyright Laws of Twelve Nations”, “Zheng Chengsi IP Anthology – Trademark & Unfair Competition”, “Trademark & Unfair Competition Cases in China”, Trademark Chapter of “Study on Global Intellectual Property Developments” (2022-2023), Trademark Section of “Intellectual Property in European Union” (2nd Edition), “Impact of Use on the Protection Scope of Trademark: A Comparative Law Study of China and European Union” and so forth. It also translates foreign laws and practices, such as the Intellectual Property Code of France [Legislative Part] (1st & 2nd Edition).

Wanhuida professionals are active contributors to the “INTA Bulletin”, the “Global IP News” Column of “China Trademark Magazine”, the “China IP Focus” supplement to the “Managing Intellectual Property”. Wanhuida writings are widely published and reprinted in media including Chambers and Partners, Intellectual Asset Management (IAM), LexisNexis, LEXOLOGY, Thomson Reuters and World Trademark Review (WTR).



A selected list of Wanhuida’s other publications include “China Intellectual Property Law – Text, Cases and Materials”, “Patent Litigation in China”, “A Selection of China Supreme People’s Court Foreign Related Trademark and Unfair Competition Cases”, “Unfair Competition in China”, among others.

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