

Expertise Makes It

Possible

Media Center > Events

Wanhuida Partner attends launch ceremony of INTA Know Before You Go report

Time: July 17 2025

@Wanhuida Intellectual Property

www.wanhuida.com

Expertise Makes It
Possible

Wanhuida Partner attends launch ceremony of INTA Know Before You Go report

Media Center > Events

On Thursday July 17, 2025, INTA Session: A Smoother Sailing Ahead of Going Global, which is hosted by the International T



Participants

The event, which attracts over 100 participants from governmental agencies, business community, industrial guilds, law firms

As part of the session, INTA releases a second installment of the Know Before You Go report series. The ceremony is officia



Etienne Sanz de Acedo (L3) and the contributing authors

This set of 30 jurisdiction-specific guides, drafted in Mandarin specifically for Chinese brand owners, are designed to equip Chinese brand owners with the essential knowledge and actionable strategie

Time: July 17 2025

[Media Center > Events](#)



HE Wei

INTA CEO Etienne Sanz de Acedo reiterates the organisation's priority for China: supporting the Chinese brands effective expansion globally and having a stronger voice and representation; as well as supporting international brands in gaining a robust IP understanding and protection in China and providing inputs to the permanently evolving IP landscape in China.