

Wanhuida jointly organizes webinar with SwissCham China & SSTP

Time: Oct 25
2022

On Tuesday 25th October 2022, a webinar on "Patent and trademark strategies for startups and SMEs entering China", which is jointly organized by SwissCham China, the SinoSwiss Technopark (SSTP) in Chongqing and Wanhuida Intellectual Property are held virtually via Zoom.

As a follow-up to this year's SSBICom (2022 Sino-Swiss Business Incubation Competition), the webinar is an IP knowledge sharing session for startups and SMEs interested in expanding to the Chinese market.

Wanhuida Partners Duan Xiaoling and Lei Yongjian speak on "Patent strategy & risk management" and "Trademark prosecution strategies" respectively. The event is moderated by Raphael Zumsteg-Yuan, Legal Manager of SinoSwiss Technopark and Southwest China Representative, SwissCham China.

The webinar attracts dozens of foreign corporate attendees.





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Patent Strategy & Risk Management

(for Startups and SMEs)

By Xiaoling DUAN

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This video player shows a presentation slide with a blue background and a white abstract graphic. The title 'Patent Strategy & Risk Management' is in large white font, with the subtitle '(for Startups and SMEs)' in a smaller, italicized font. The presenter's name 'By Xiaoling DUAN' is centered below the title. The Wanhuida logo is in the bottom right corner. The video player controls at the bottom show a progress bar at 01:12:47 / 02:14:55 and a speed control button.



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Trademark prosecution strategies for startups and SMEs in China

Yongjian Lei (leiyongjian@wanhuida.com)

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01:45:08 / 02:14:55

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This video player shows a presentation slide with a blue background and a white abstract graphic. The title 'Trademark prosecution strategies for startups and SMEs in China' is in large white font. The presenter's name and email 'Yongjian Lei (leiyongjian@wanhuida.com)' are centered below the title. The Wanhuida logo is in the bottom right corner. The video player controls at the bottom show a progress bar at 01:45:08 / 02:14:55 and a speed control button.